



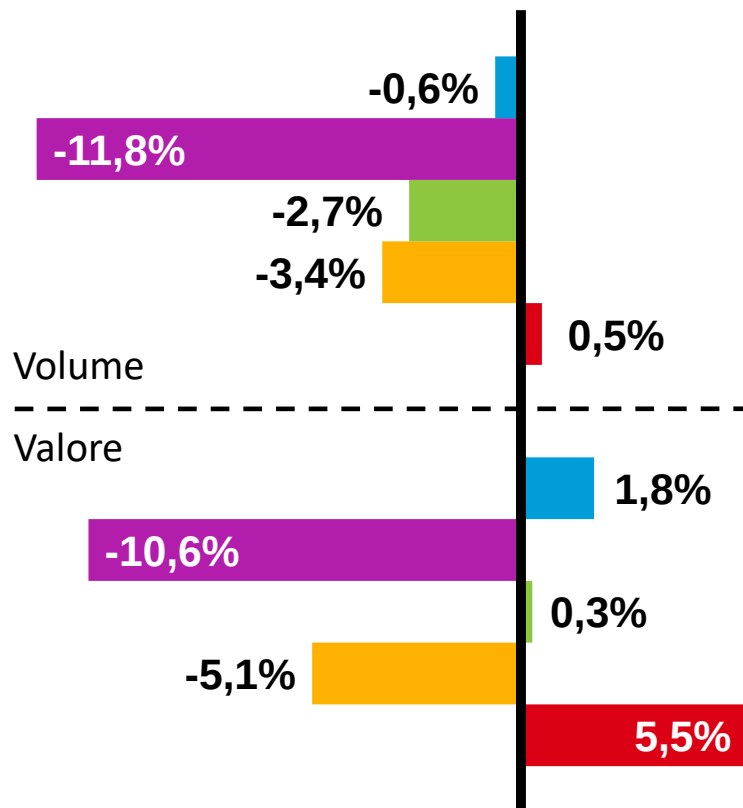
# POESIA

Dinamiche e approfondimenti

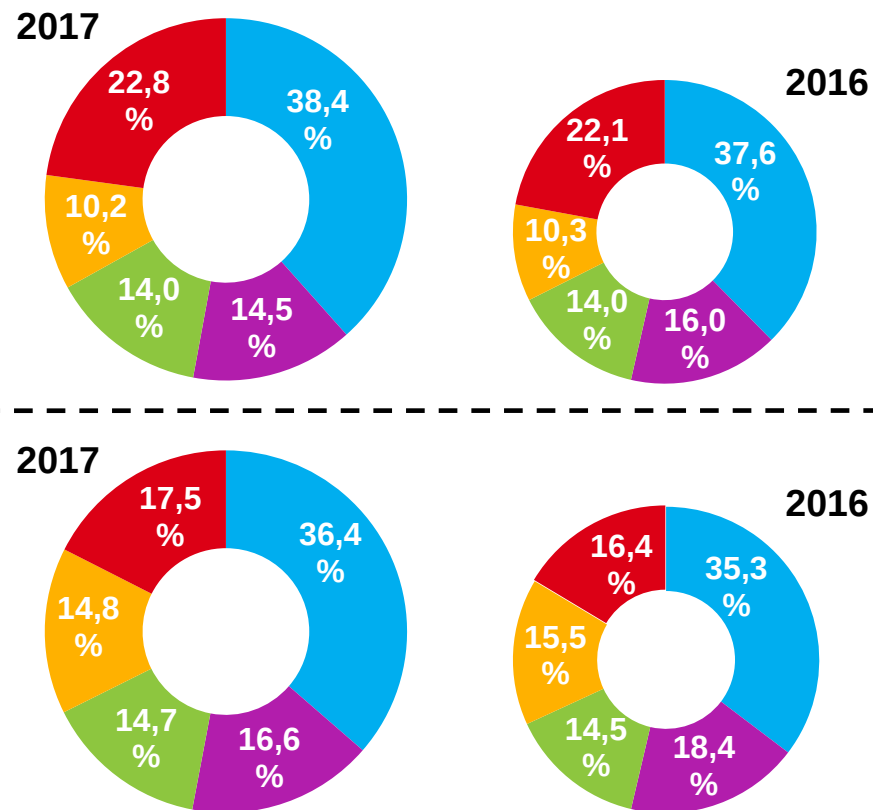
Monica Manzotti  
Milano, 21 Aprile 2017

# I MACROSETTORI

Variazioni dei generi



Quote dei generi

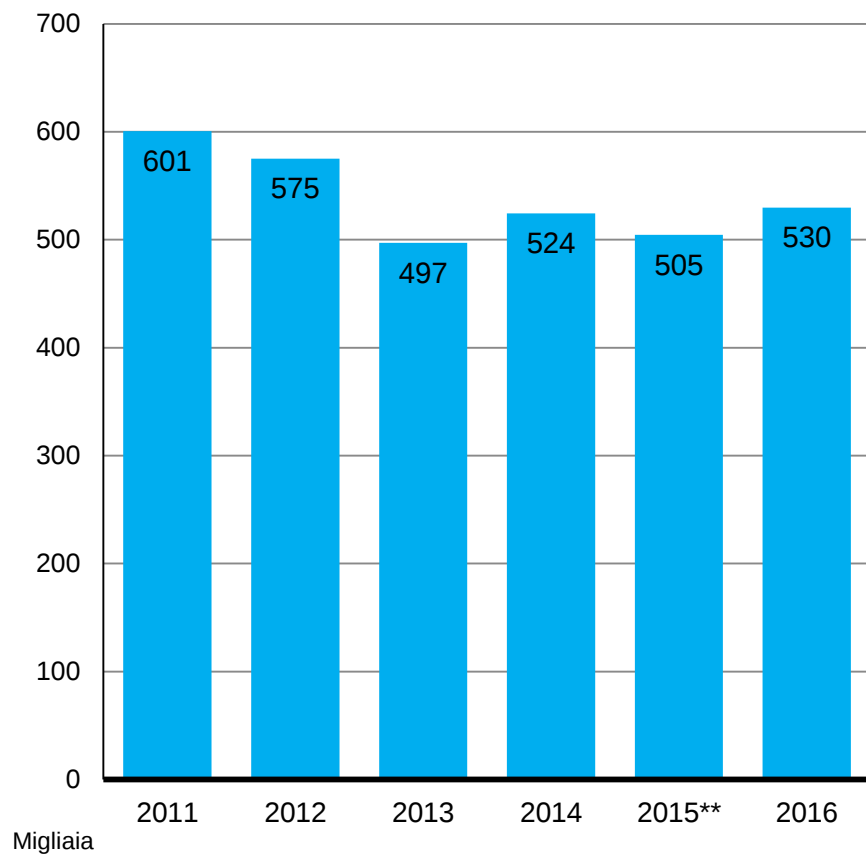


■ Fiction
 ■ Non Fiction Generale
 ■ Non Fiction Pratica
 ■ Non Fiction Specialistica
 ■ Bambini e Ragazzi

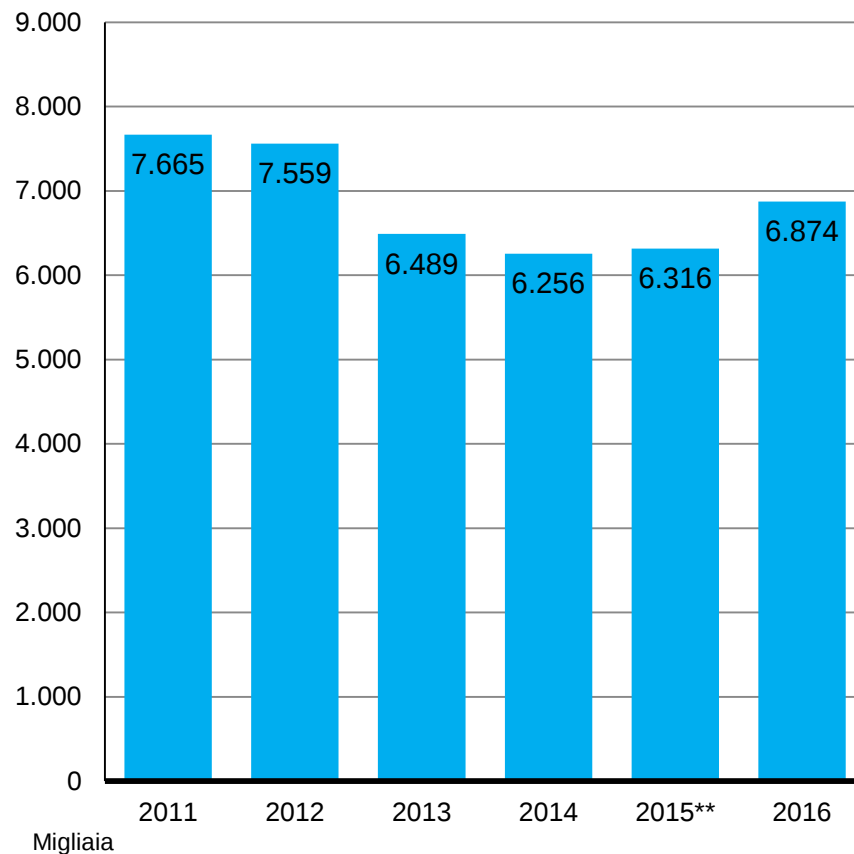
# POESIA

# LA POESIA NEGLI ANNI

Vendite a volume

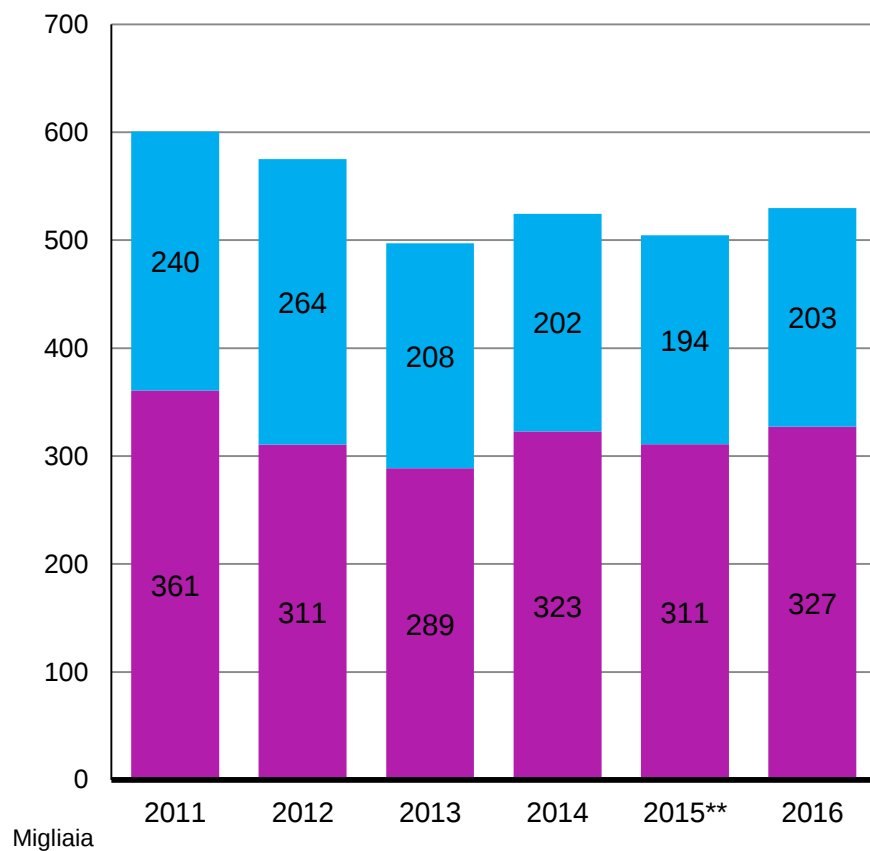


Vendite a valore\*

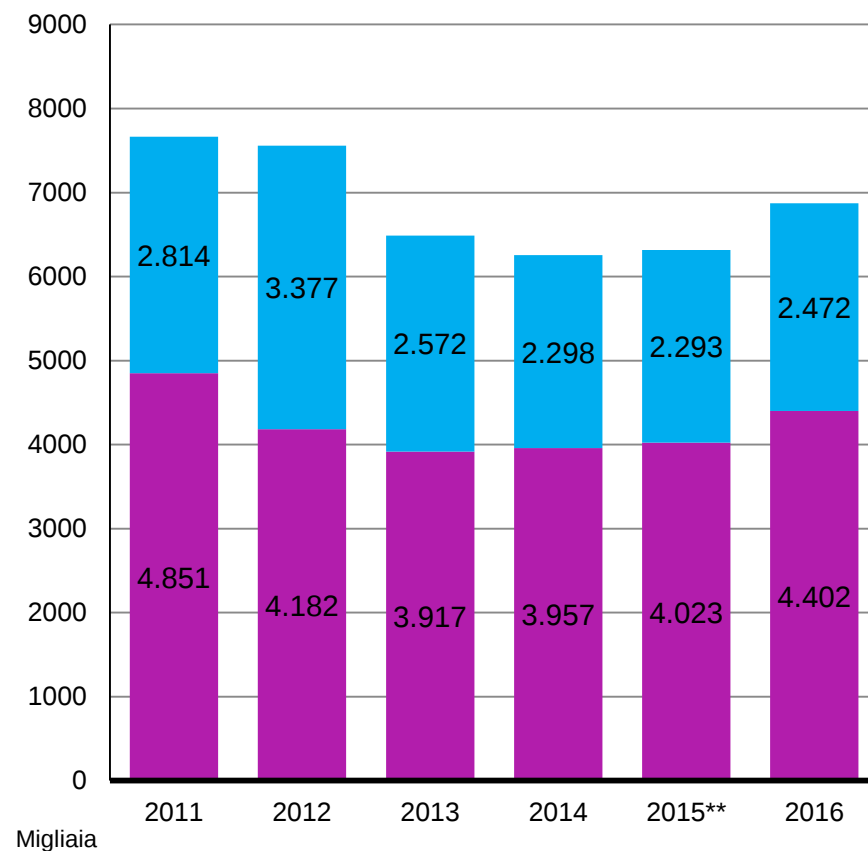


# LA POESIA NEGLI ANNI

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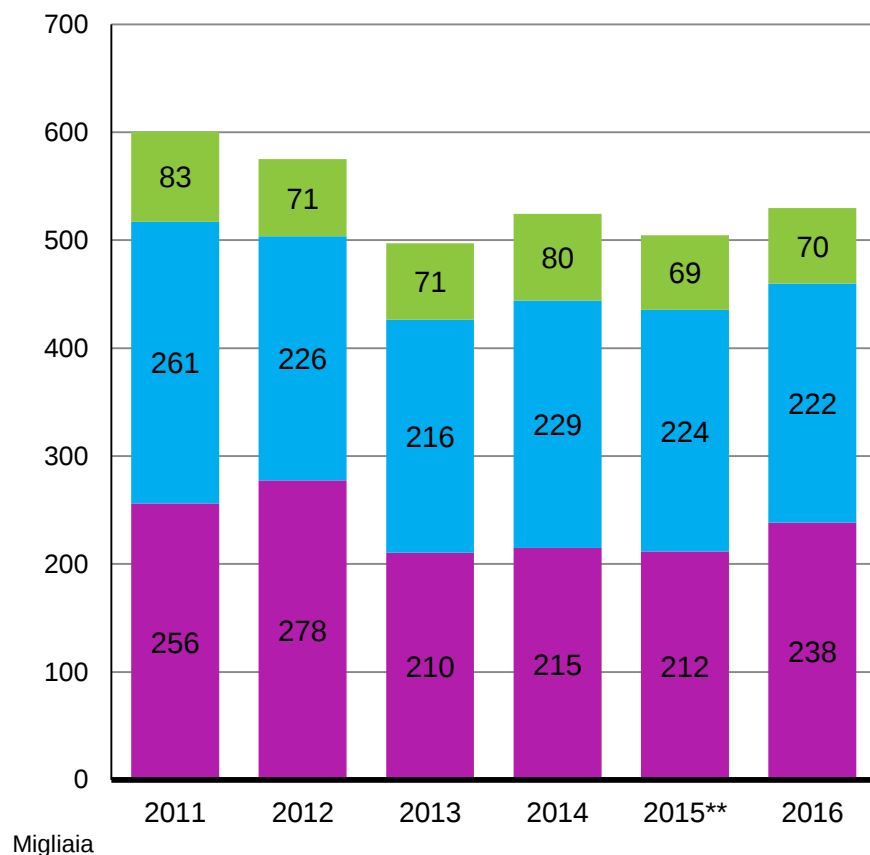
Vendite a valore\*



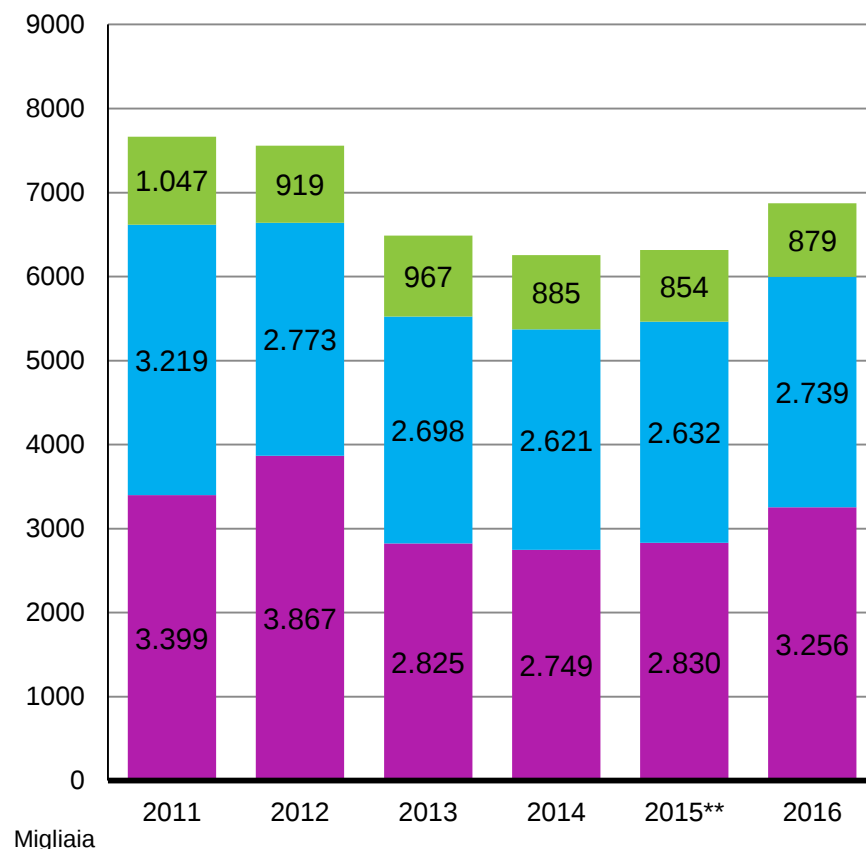
■ Poesia Italiana ■ Poesia Straniera

# LA POESIA CLASSICA E MODERNA

Vendite a volume



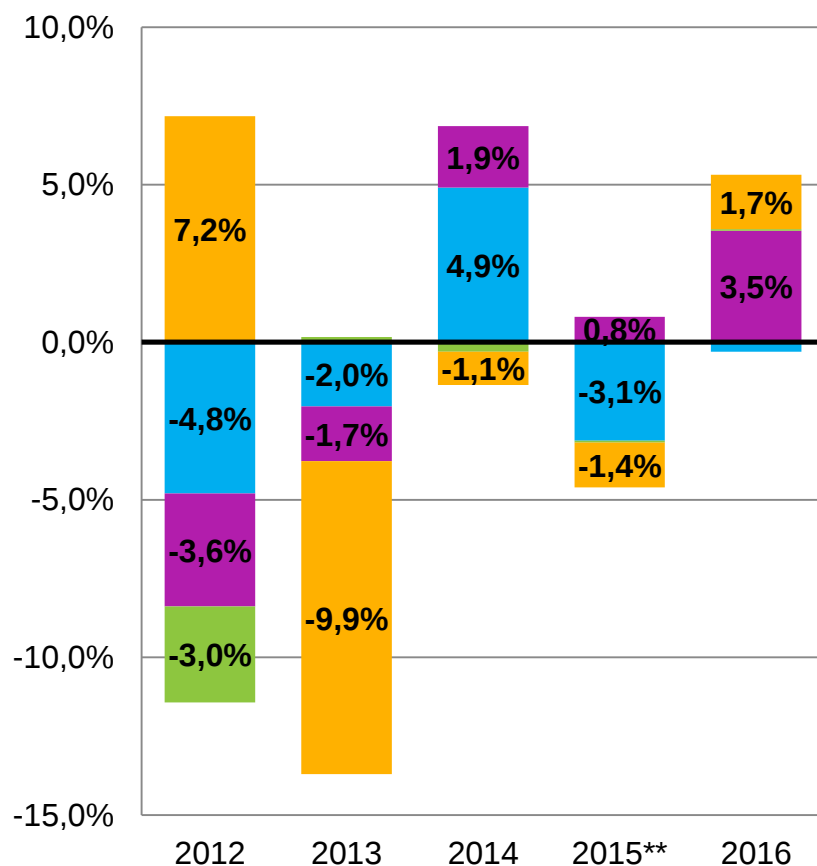
Vendite a valore\*



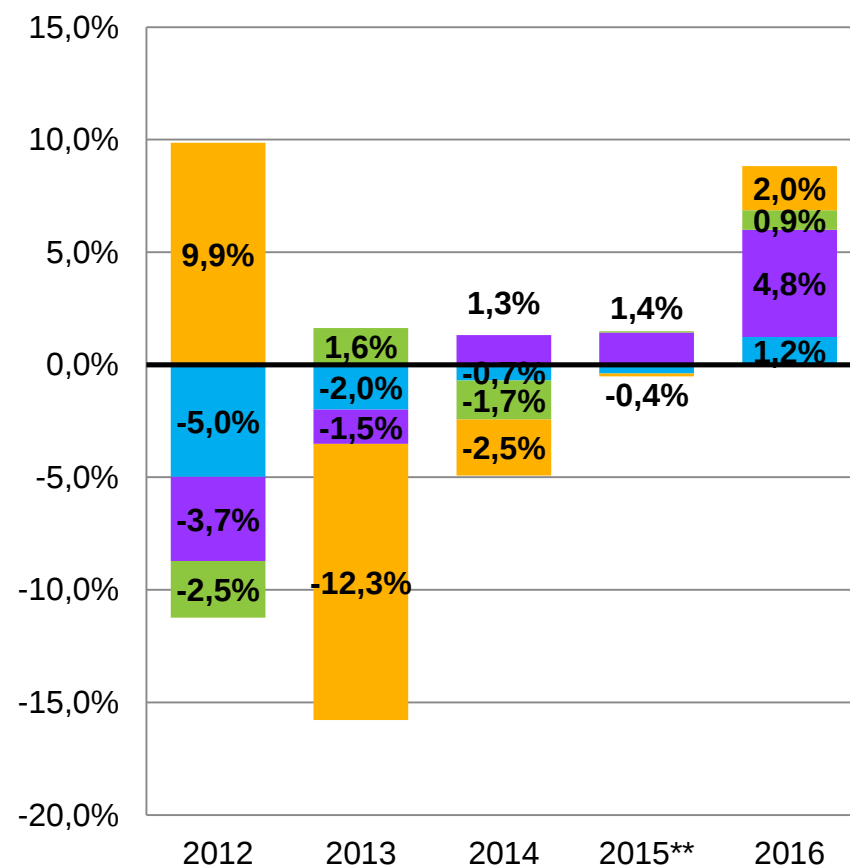
■ Poesia Moderna    ■ Poesia Classica    ■ Poesia Classica Greca-Latina

# CONTRIBUTI ALLA VARIAZIONE

Volume



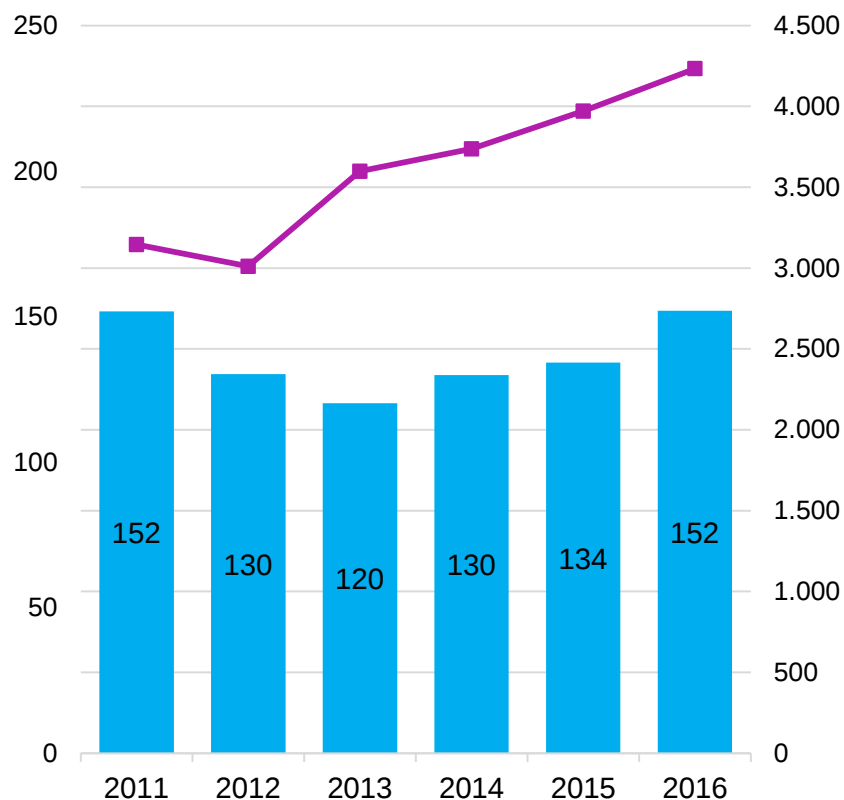
Valore\*



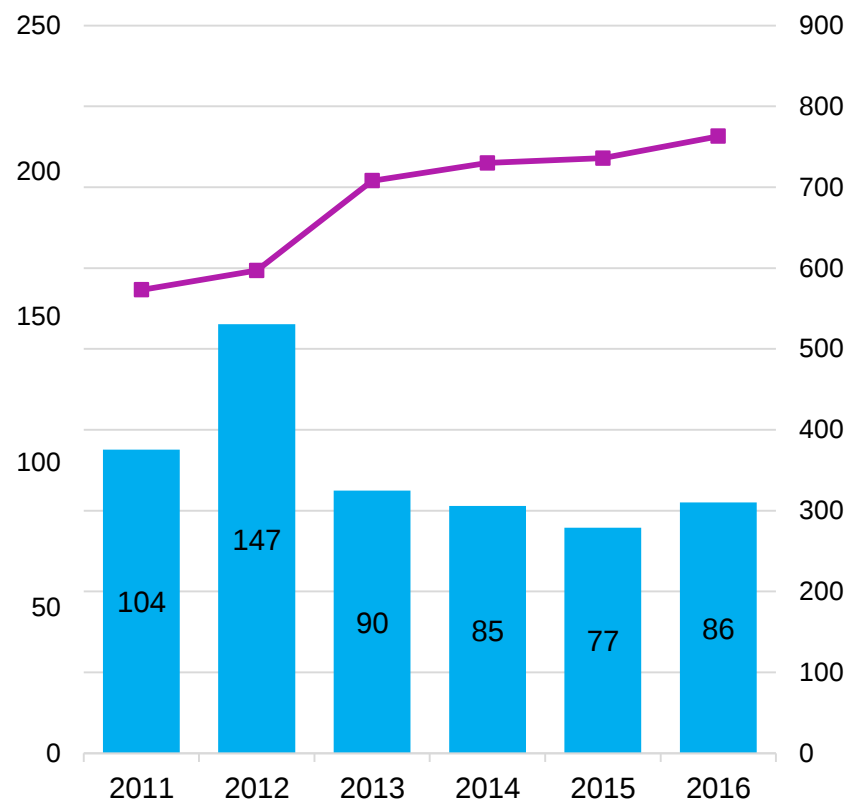
■ Italiana Classica ■ Italiana Moderna ■ Straniera Classica ■ Straniera Moderna

# ANDAMENTO REFERENZE E COPIE

## Italiana Moderna



## Straniera Moderna



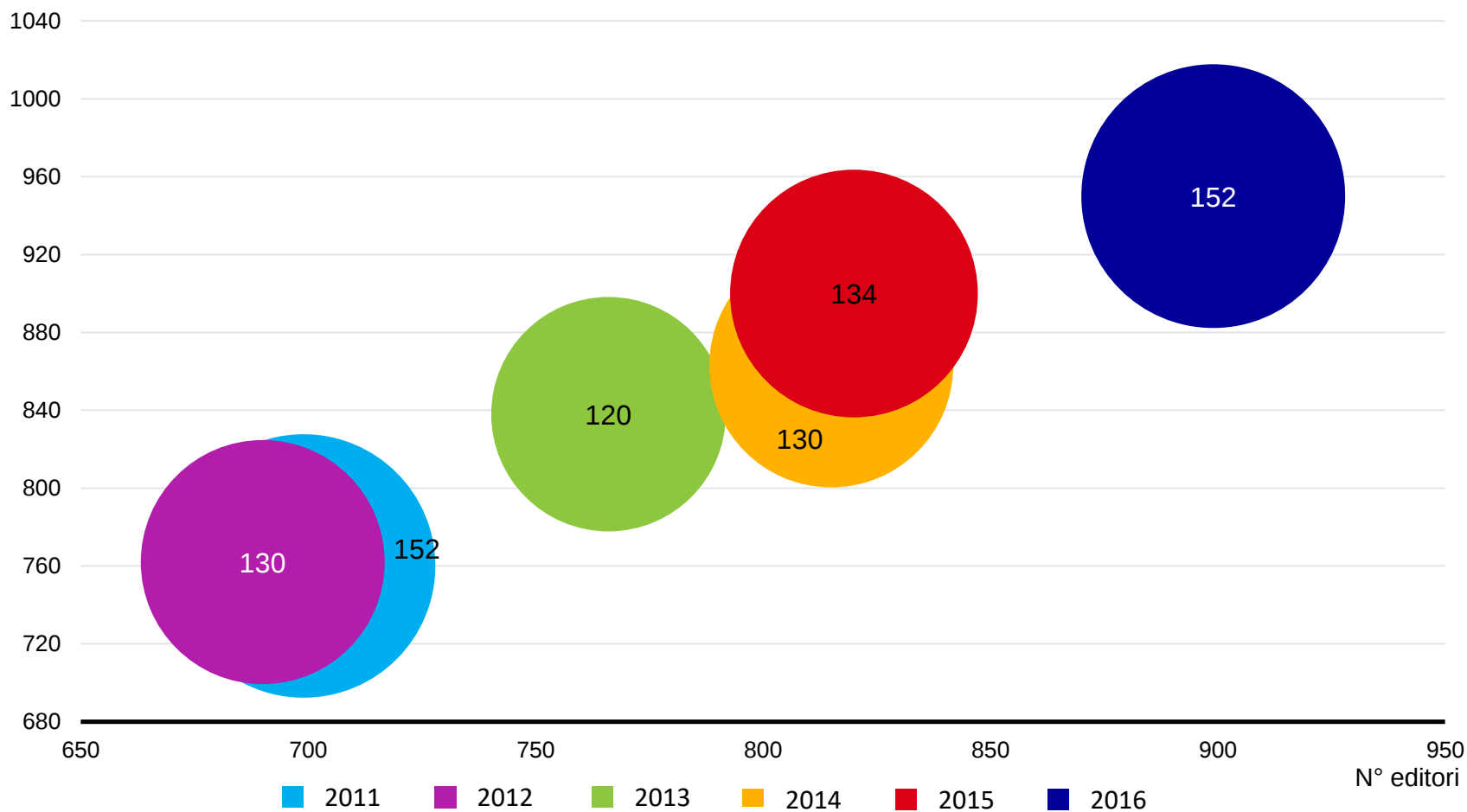
■ N° copie ■ N° referenze

# ANDAMENTO EDITORI E COLLANE

Italiana Moderna

Vendite a volume

N° collane

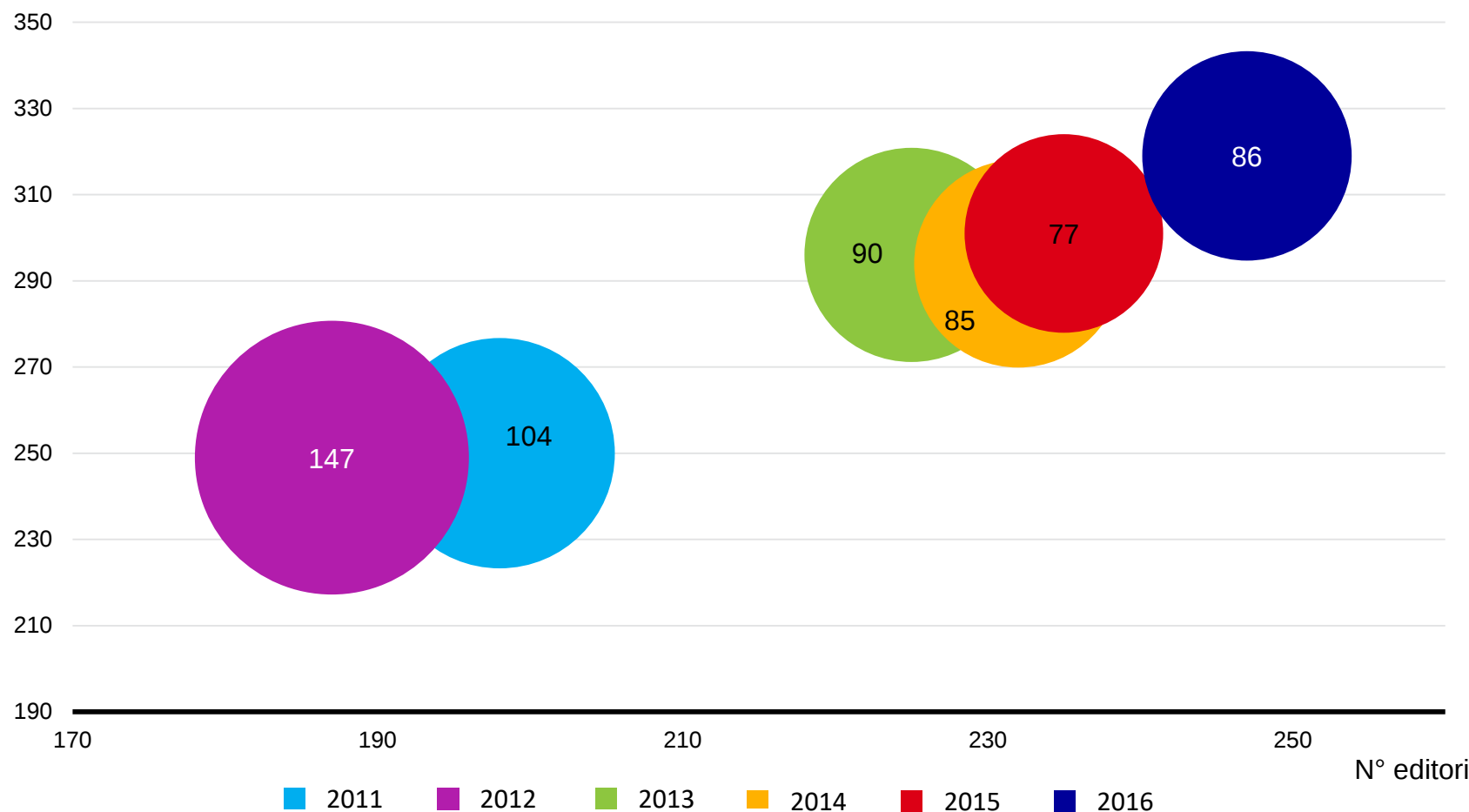


# ANDAMENTO EDITORI E COLLANE

Straniera Moderna

Vendite a volume

N° collane



# GLI AUTORI

## Italiana Moderna

| Posizione | 2014                  | 2015                  | 2016                  |
|-----------|-----------------------|-----------------------|-----------------------|
| 1         | Merini, Alda          | Merini, Alda          | Merini, Alda          |
| 2         | De Luca, Erri         | Pasolini, Pier Paolo  | Pasolini, Pier Paolo  |
| 3         | Totò                  | Gualtieri, Mariangela | Mari, Michele         |
| 4         | Gualtieri, Mariangela | De Luca, Erri         | Gualtieri, Mariangela |
| 5         | Pasolini, Pier Paolo  | Catalano, Guido       | Totò                  |
| 6         | Catalano, Guido       | Totò                  | Catalano, Guido       |

## Straniera Moderna

| Posizione | 2012               | 2016                  |
|-----------|--------------------|-----------------------|
| 1         | Szyborska, Wislawa | Bukowski, Charles     |
| 2         | Bukowski, Charles  | Szyborska, Wislawa    |
| 3         | Hikmet, Nazim      | Hikmet, Nazim         |
| 4         | Shibata, Toyo      | Salinas, Pedro        |
| 5         | Tranströmer, Tomas | Kavafis, Konstantinos |
| 6         | Salinas, Pedro     | Auden, Wystan Hugh    |

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